PRINTMEDIA

Group Run Special Specs

Business Card
Finshed size - 90x54 mm
Bleed size - 94x56 mm
Safe area - 84x48 mm

Double Card Landscape
Finished size - 184x54 mm
Bleed size - 188x58 mm
Safe area - 178x48 mm

Double Card Portrait
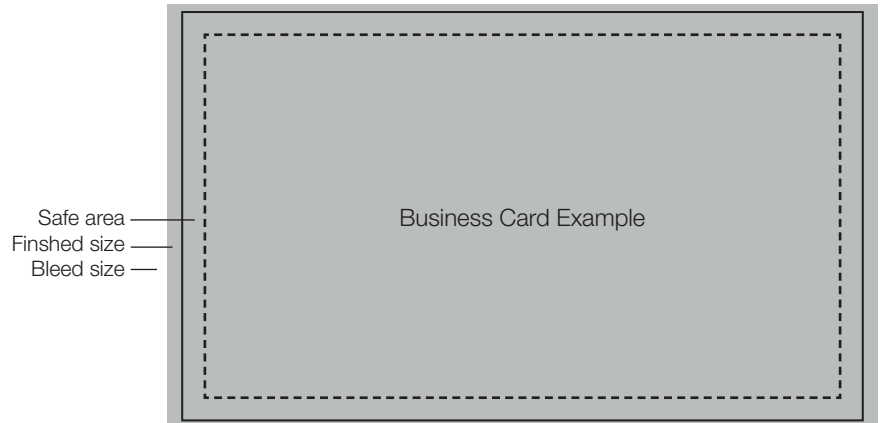Finished size - 100x90 mm
Bleed size - 112x94 mm
Safe area - 104x84 mm

Custom Size Card
Bleed size - add 2mm on each side
Safe area - 3mm inside finished size

Safe area ————
Finshed size ————
Bleed size ——

Business Card Example

Artwork Requirements

When supplying artwork for Group Run Specials please ensure that the following requirements are met. Any artwork that is supplied incorrectly may produce delays in production.

• Size - Make sure that the finished size and bleed matches the sizes as seen above. Please do not include trim marks.

• Colours - Please convert all colours to CMYK. Make sure your file has no RGB or Pantone colours. If you provide it in these colour modes we can convert it for you, but you should carefully check any colour shifts before approving for print.

• Fonts - Fonts must be embedded or outlined so that the fonts do not change.

• Images - All images must be 300dpi of higher and saved as CMYK. Low resolution images will not print sharp and crisp and may turn out blurry or pixelled.

• Effects - All transparency efftects must be flattened.

• Saving PDF - PDF files must be saved as version 1.5 (Acrobat 6) or less. If your card is double sided please supply the front and back as separate PDFs.

• Safe area - make sure all graphics or text is inside of the safe area, as there is variations of up to 1mm when trimming.